



Oregon Dermatology and Research Center - Our Commitment to Equity, Diversity, and Inclusion in Clinical Research

Our Vision: Our vision is to create a clinical research landscape where all contributors have equitable access to clinical research and an inclusive seat at the table.

Our Mission: Oregon Dermatology and Research Center is dedicated to creating a research environment that fosters equal opportunities, compassionate care, and meaningful impact for all individuals, regardless of their background.

Our Reason: At Oregon Dermatology and Research Center, we believe in equity of care, striving to create a fair and supportive environment where everyone is heard and has the opportunity to thrive. Inclusivity and growth are at the heart of our mission, as we recognize that diversity in healthcare promotes respect across communities and drives innovation. We are dedicated to education and advocacy, promoting awareness and understanding to build a more inclusive community both within and beyond our research site. Our goal is to provide patients with exceptional care and education about their disease to ensure they have the tools to be an advocate for their health. By encouraging participation from diverse backgrounds, we strive to ensure that all communities are represented and contribute to the development of more effective treatments for all.

Our Drive: At Oregon Dermatology and Research Center, we recognize that advancing clinical research requires a multifaceted approach that prioritizes equity, diversity, inclusion, and belonging. Our site is actively taking the following steps to realize our vision of ensuring that every patient, staff member, and community member feels valued, respected, and empowered to contribute to our collective success as a healthcare resource and a community.

1. Engage with our local communities to provide education and awareness about clinical research as a care option.
 - a. Send regular letters to local primary care providers and community health centers.
 - b. Broaden our range and diversify advertising/marketing methods to prioritize reaching underrepresented communities.
 - i. Host study-specific billboards in new and/or underrepresented areas.
 - ii. Post educational flyers at local universities, businesses, pharmacies, etc.
 - iii. Explore new marketing techniques (i.e. social media, kiosks in local businesses).
 - c. Send quarterly site newsletters to community partners and patients.
2. Communicate with new and existing patient populations to provide education about clinical research and identify patient burdens to promote health equity.
 - a. Display general and site-specific learning materials in clinic and research patient rooms.
 - b. Create and dispense surveys to new or existing research patients.
 - i. Identify patient burden/barriers to improve patient accessibility and involvement
 - ii. Receive feedback about our site and how we can optimize patients' experiences

3. Establish local partnerships and utilize local resources to bridge gaps, foster health equity, and reduce patient burden.
 - a. Partner with and work alongside local non-profits, community health centers, and clinics with aligned values.
 - b. Coordinate with local low or no-cost support services that may alleviate patient burden.
 - i. Transportation services
 - ii. Childcare services
 - iii. Translation services

4. Be present in our communities and offer ongoing support to foster trust and respect.
 - a. Volunteer once a month at partnerships and/or local organizations.
 - b. Participate in community events, such as public health and education fairs.

5. Cultivate open communication and awareness within our healthcare team to monitor and foster growth, continue to advocate for our patients to our sponsors.
 - a. Monitor and track the progress of our DEI goals internally.
 - i. Monthly DEI team meetings to discuss existing and/or new KPIs
 - ii. Utilize internal tools to track our efforts and identify areas for improvement
 - iii. Provide our healthcare team with ongoing education about diversity and inclusion
 - b. Obtain translated materials and applicable funding from sponsors to support and advocate for patients and reduce potential barriers.